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NEWS RELEASE

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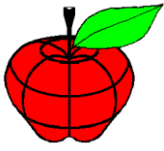
Houston Premiere Screening of “Money-Driven Medicine: What’s Wrong with America’s Healthcare and How to Fix It”

(BELLAIRE, TEXAS – January 25, 2010) The nonprofit Community Medical Foundation for Patient Safety, a research group specializing in patient safety research and education, is hosting the premiere screening in Houston of the critically acclaimed documentary “Money-Driven Medicine”, Wednesday, February 17, 2010. This film will be shown to the public as part of the Foundation’s Elizabeth A. Smith Patient Safety Colloquium at Texas Woman’s University in the Texas Medical Center, 11:30 a.m. to 1:30 p.m.

Bill Moyers, critic of this film, said it was “one of the strongest documentaries I’ve seen in years...It couldn’t be more timely.” Produced by Academy Award winner Alex Gibney and based on a popular book of the same title by Maggie Mahar, “Money-Driven Medicine” gives the viewers startling insights and provocative analyses of the current American healthcare system. In addition to health experts, such as Donald Berwick, M.D., founder of the Institute for Healthcare Improvement, and Dartmouth’s James Weinstein, M.D., the documentary features patients and families who have endured medical mistakes and harm.

One local patient advocate and author of the book “108 Days”, Lisa Lindell has been interviewed extensively for this documentary. She carefully recorded personal stories about the institutional failures at one of Houston’s prominent hospitals and its systemic failures resulting in medical errors that she witnessed repeatedly during her husband’s hospitalization and treatment for his critical burns. The entire hospital stay, including the extended days caused by medical errors, such as hospital-acquired infections and equipment failures, was exactly 108 days. Ms. Lindell painfully chronicled her experience and detailed observations in her book. “My husband lived despite all attempts by the hospital to kill him”,

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according to Ms. Lindell. The documentary captures her and other patients' stories and brings a rare and honest discussion by some of the most respected medical experts in patient safety.

Patients' stories are now being heard and recorded to better understand their perception and the significance of their most recent medical experiences. Patient safety researchers are gathering and studying these stories to evaluate the value of learning from patients and families in order to improve safety and healthcare outcomes. According to Community Medical Foundation for Patient Safety, nearly 50% of individuals either have had or have known someone very close who had experienced a serious medical error during treatment or hospitalization. Each year, more than 98,000 American hospital patients died from medical error.

"Money-Driven Medicine" is one of the most provocative but informative presentations about the significant root cause of problems and failures in our healthcare system, which often result in medical errors and harm to patients. Moreover, this documentary suggests some fundamental changes to improve the system. The most poignant but most challenging idea is to start listening to and learning from the patients and their families. Ms. Lindell is introducing this special documentary and will be available to answer questions after the program.

This premiere screening will held February 17, 2010, 11:30 a.m., in the auditorium of Texas Woman's University at the Texas Medical Center, 6700 Fannin, Houston, TX 77030. A public reception follows this program with a special book signing by Ms. Lisa Lindell. There is no charge for admission. Public parking is available in TWU and TMC garages.

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About Community Medical Foundation for Patient Safety



Community Medical Foundation for Patient Safety, established in December 2003 as nonprofit 501 (c)(3) tax-exempt, active learning organization based in the Houston area, is a leader in patient safety research and education. Our mission is to *promote and support patient safety through research, education, and the demonstrated practice of patient-centered health care*. On behalf of the Secretary of the U.S. Department of Health and Human Services, the Agency for Healthcare Research and Quality has recognized and listed Community Medical Foundation for Patient Safety as Patient Safety Organization #29.
